



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

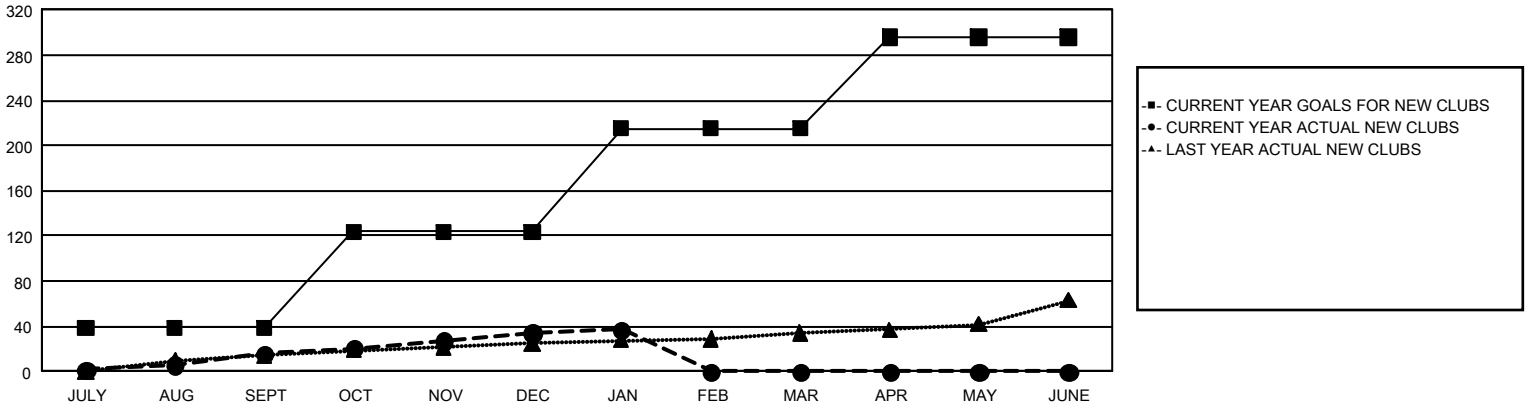
GAT Constitutional Area 1

Results as of: 1/31/2024

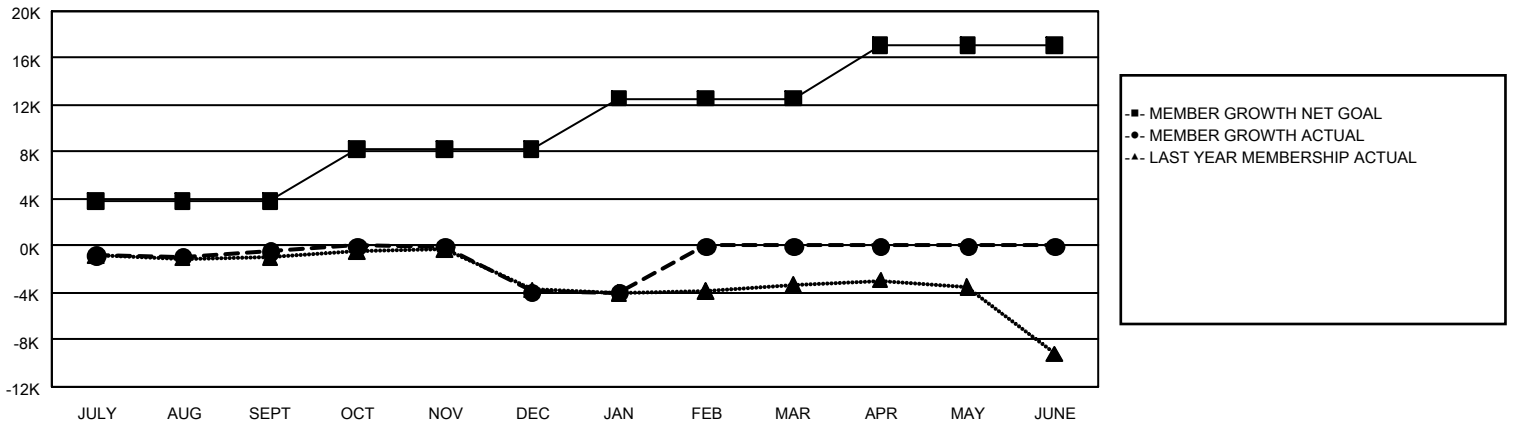
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 | | | | RESULTS FOR 2023-2024 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 39 | 16 | 62 | JULY/AUG/SEPT | 3,838 | 8,134 | 7,639 |
| OCT/NOV/DEC | 85 | 18 | 128 | OCT/NOV/DEC | 4,390 | 6,976 | 9,688 |
| JAN/FEB/MAR | 91 | 3 | 23 | JAN/FEB/MAR | 4,337 | 2,704 | 2,415 |
| APR/MAY/JUNE | 81 | 0 | 0 | APR/MAY/JUNE | 4,578 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|---|
| DROPPED CLUBS: 213 | 4,845 CLUBS OF 10,112 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 167,136 (63.51%) FEMALE 95,882 (36.44%) |
| <u>DROPPED MEMBERS</u> DECEASED 2,479 CLUB CANCELLED 1,378 OTHER 15,886 <hr/> TOTAL 19,743 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 51,082 FAMILY MEMBERS PAYING HALF DUES 26,273 |